



1-day Workshop

For JSA Job Seekers



MATURE AGE : Make it *WORK* for You

For many mature age job seekers, re-entering the job market can be a daunting process. A large percentage of these job seekers see their age as a barrier.

This workshop aims to help participants turn the realities and perceptions of age into a benefit for both them and any future employers. A highly practical and realistic approach to job searching as a mature age job seeker.

www.jobservicescentral.com.au

Phone 1800 508 290



MAKING YOUR AGE WORK FOR YOU WHEN JOB SEARCHING!

Many job seekers view their age as a limiting factor when it comes to gaining employment. This perception often impacts on the success of job searching. This 1-day workshop aims to re-frame the view of mature age job seekers so as to provide them with the necessary tools and skills to use their age to their advantage when looking for work

This course will cover topics such as:

- Recognising your own views about your age
- Recruitment/job search tips for mature age job seekers
- Mature age : The selling points
- Myths and stereotypes and how to respond
- Marketing yourself as a mature age job seeker
- Personal presentation
- Addressing employer concerns
- Identifying employers of choice

Pre-Course Information

Consultants will receive pre-course information that can be passed on to participants as well as general instructions for including this course in an EPP etc.

Post Course Information

Consultants will receive a post-course report on their job seeker including suggestions of what to do next to increase the possibilities of interviews and job placement as well as Reverse Marketing leads.

Who Should Attend?

- Mature age (MA) job seekers (45yo+)
- MA job seekers with a negative view of their age
- MA job seekers who believe employers discriminate based on age
- MA job seekers who want to improve their employment prospects

WORKSHOP DETAILS

Upcoming Workshops

7th April 2010 (Wednesday)

14th April 2010 (Wednesday)

21st April 2010 (Wednesday)

Time/s: 9:30am - 3:00pm

Location : Medina Grand Hotel

Cnr Kent & Bathurst Sts

Sydney NSW 2000

Cost : \$195 + GST / participant

Catering : Morning tea & Lunch

“Workers aged over 55 are five times less likely to change jobs compared with workers aged 20-24, reducing ongoing recruitment and training costs” - ABS (2006) *Labour Mobility Survey*, Cat. No. 6209.0



TO MAKE A BOOKING

Online at www.jobservicescentral.com.au

Phone 1800 508 290

Email info@jobnetworkassist.com

Job Services Central understand the needs of JSA providers and their job seekers. This workshop has been designed to promote quality outcomes amongst mature age job seekers.